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Danish BOIL releases their second album "A New Decay", putting heavy emphasis on the band's obvious talent for creating catchy and melodic hard rock on an international level - and the album has already received great reviews on the Danish market prior to the European release.

With a "Debut of the Year" nomination at the Danish Metal Awards in their trophy bag, a milky way of stars from the reviewers, and – last but not least – a gig as the opening act at Sweden Rock Festival 2008 as well as a concert on the Danish SPOT Festival 2009 on the concert list, BOIL, whose roots are firmly planted in Aarhus, is certainly not standing outside the spotlight on the Danish rock scene.

Back in 2004, the common ground for the five guys was to mix genres like metal, grunge, and progressive rock. The sound on the debut album "Vessel" (2007) most definitely lives up to this ambition and resulted in appraisals from the reviewers – nationally as well as internationally – and the album earned statements such as "Most professional release of the year" (Musikgeil) and "One of the year's best albums" (Noise.fi).

BOIL is now ready to release their second album "A New Decay", which clearly shows that the band has personalized their style and sound a lot more, and, in many ways, the new album is harder yet more melodic and catchy than the debut. BOIL has produced and mixed the album themselves, while Tue Madsen (The Haunted, Mnemic, Halford) did the mastering.

Unlike most other hardrock and metal bands, BOIL's lyrical universe requires quite a lot of attention from the listener. Most of the lyrics on the album are multi-layered and require the listener to think for themselves in order to enjoy the full output of the underlying messages. But it's worth the effort, as several very interesting themes are raised in the lyrics. One of these themes is the modern tendency of politicians, the media, religious groups, organizations etc. to rely heavily upon spin – often merely for a strict personal gain - thereby making it hard for the public to tell facts from fiction. BOIL describes and invokes images in the lyrics without agitating for a specific political doctrine, but rather for a collective, mental wake-up call.

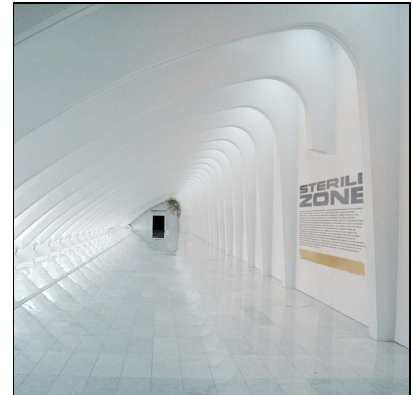
BOIL's music matches the reflective lyrical universe, and even though the music is both raw and edgy it contains excellent melodies and catchy choruses – and, furthermore, it is spiced up with numerous technical details and tempo changes as well as built-up passages. "A New Decay" ends with a dark, melancholic, fragile track displaying lots of electronica, and this shows that BOIL is not only difficult to define but also a complex band in constant movement.



GAFFA.dk: "Boil has a huge potential." (rating 4/6)

Allscandinavian.com: "I feel the urge to stress that it's really, really good. Really... When you dig in to the album you keep finding something new and cool in the multilayered and complex songs that effortlessly blend crunching guitar riffs, frequent tempo changes and melancholic tunes."

Antenna.nu: "A New Decay takes the leading position among this year's releases." (rating 5/6)



BOIL
A New Decay

RELEASE:
Denmark: April 26th 2010
Germany/Benelux: July 23rd 2010
Rest Of Europe: July 26th 2010

Cat. No.: PMZ47
Barcode: 5700907232607



BOIL line-up:

Jacob Løbner – Lead vocal
Stig Nielsen - guitar/vocal
Mads Vigeholm - guitar
Brian Stilling - bass
Mikkel Ib – drums, percussion

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